

**“JSL on Broadway”  
Follies Sponsorships  
February 4 & 5, 2022**

**The Junior Service League of Rome**

**on**

**BROADWAY**

Since 1934, the Junior Service League of Rome has been serving the women and children of Rome and Floyd county through financial grants, service projects, and dedicated volunteerism. Your generous contribution will allow the JSL to continue the projects at the heart of our organization. Highlights of the Junior Service League’s efforts include:

- Donating over \$15,000 worth of school supplies each year to all public Rome City and Floyd County schools
- Supplying significant financial and volunteer services to the Chieftains Museum
- Giving bi-annual community grants to nonprofit organizations serving women and children
- Serving local community-minded organizations with over 1000 volunteer hours per year

The Junior Service League of Rome is exempt from federal income tax under section 501(c)3 of the IRS code, and our tax identification number is 58-0831529.

Junior Service League of Rome, P.O. Box 1003, Rome, GA 30162-1003

Email: [jslofromefundraising@gmail.com](mailto:jslofromefundraising@gmail.com)

## JSL on Broadway SPONSOR PACKAGES

	SPONSOR \$5,000 (1 available)	SPONSOR \$2,500 (2 available)	SPONSOR \$1000	SPONSOR \$650
Prior to the event	Presenting sponsor			
	Logo on JSL Website	Logo on JSL Website	Logo on JSL Website	
	Logo on JSL Facebook Page	Logo on JSL Facebook Page		
	Logo on event Facebook page	Logo on event Facebook page	Mention on event Facebook Page	
	Named presenting sponsor on all radio spots			
	Named presenting sponsor in all Press Releases			
	Large Logo on all event posters	Logo on posters		
Large Logo on all t-shirts (front & back)	Medium Logo on t-shirts (front & back)	Small Logo on t-shirts (back)	Business name listed on back of t-shirt.	
On Both nights of the event (Friday and Saturday)	Sponsor a scene-Logo on stage (\$500 value)	Sponsor a scene-Logo on Stage (\$500 value)		
	Live stage ad (\$1000 value)			
	Live thank you during shows	Live thank you during shows		
	Logo on Cover of the program	Logo on Cover of the program		
	Listed as sponsor in program	Listed as sponsor in program	Listed as sponsor in program	Listed as sponsor in program
	Back Cover ad in the program (\$600 value)	Inside front or back cover (\$500 value)	Full page ad in the program (\$400 value)	Full page ad in the program (\$400 value)
	Corporate box both nights with champagne service (\$1600 value)	Corporate box one night with champagne service (\$800 value)	6 patron tickets (\$300 value)	4 patron tickets (\$200 value)

JSL on Broadway AD OPTIONS:

Type	Price
Live Stage Ad performed by actors (limit 3)	\$1,000
Sponsor a scene	\$500
Full Page ad in program	\$400
Half Page Ad in Program	\$300
Quarter Page Ad in Program	\$200
Business Card Ad	\$100

TICKET OPTIONS:

Type	Price
Corporate Boxes (limit 4): Includes 6 Patron seats in box with logo/name on the box	\$800
Patron Tickets: Entry to patron party and preferred seating	\$50
General Ticket	\$20
Child Ticket	\$10
Virtual Ticket Option- Must provide email	\$20

# JSL Follies 2022 Sponsorship Agreement

Category	Sponsorship Opportunities (see descriptions in packet)	Price	Circle Night for Patrons	Quantity	Amount Due
Sponsor Packages- indicate number of Patron tickets for each night	Sponsor (limit 1)-	\$5,000	Box for both nights		
	Sponsor (limit 2)- (box for one night)	\$2,500	Fri__ Sat__		
	Sponsor- 6 patron tickets	\$1,000	Fri__ Sat__		
	Sponsor- 4 patron tickets	\$650	Fri__ Sat__		
Ads	Live Stage Ad	\$1,000			
	Sponsor a Scene (announced and logo on stage)	\$500			
	Full Page Ad	\$400			
	Half Page Ad	\$300			
	Quarter Page Ad	\$200			
	Business Card Ad	\$100			
Tickets	Corporate Boxes- 6 seats & logo	\$800	Fri Sat		
	Patron ticket	\$50	Fri Sat		
	General ticket	\$20			
	Child ticket	\$10			
	Virtual ticket	\$20			
<b>Circle One:</b> Cash    Check    Credit Card Online    TOTAL -->					

Name \_\_\_\_\_ Contact Phone # \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Email Address \_\_\_\_\_

JSL Representative (if applicable) \_\_\_\_\_ **Cash/check**

**orders-** Return with payment to JSL representative or mail to:  
 Junior Service League of Rome, P.O. Box 1003, Rome, GA 30162-1003  
**Credit Card Orders-** Visit our website- [www.jslofrome.com/follies.html](http://www.jslofrome.com/follies.html) and follow links to Paypal